

Wilson County Comprehensive Plan Update

BOARD OF COMMISSIONERS UPDATE

JUNE 3, 2024



Agenda

- Review project status & project champions
- Review vision and goals
- Review prelim. future land use map
- Next steps / upcoming

We are a team of
Placemakers

40+ YEARS **420**+ EMPLOYEE OWNERS

24k+ PROJECTS

SERVICE AREAS

- » Asset Management
- » Design & Planning
- » Economic Development
- » Environmental
- » Funding & Finance
- » Geographic Information Systems
- » Land & Site Development
- » Public Engagement
- » Remote Sensing
- » Stormwater
- » Surveying & Geomatics
- » Water & Sewer Utilities



Project Champions



Steering Committee

- Rob Boyette
- Chris Hill
- Linwood Scott
- Eunice Lindsey
- Rodney Coleman
- Dr. Latanya Simpson

County Staff

- Ron Hunt – County Manager
- Lori Winstead – Deputy County Manager
- Brad Thompson – Development Services Director
- Steven Mann – Communications Director
- Tammy Bisette – Sr. Administrative Assistant
- Matthew Taylor – Planner

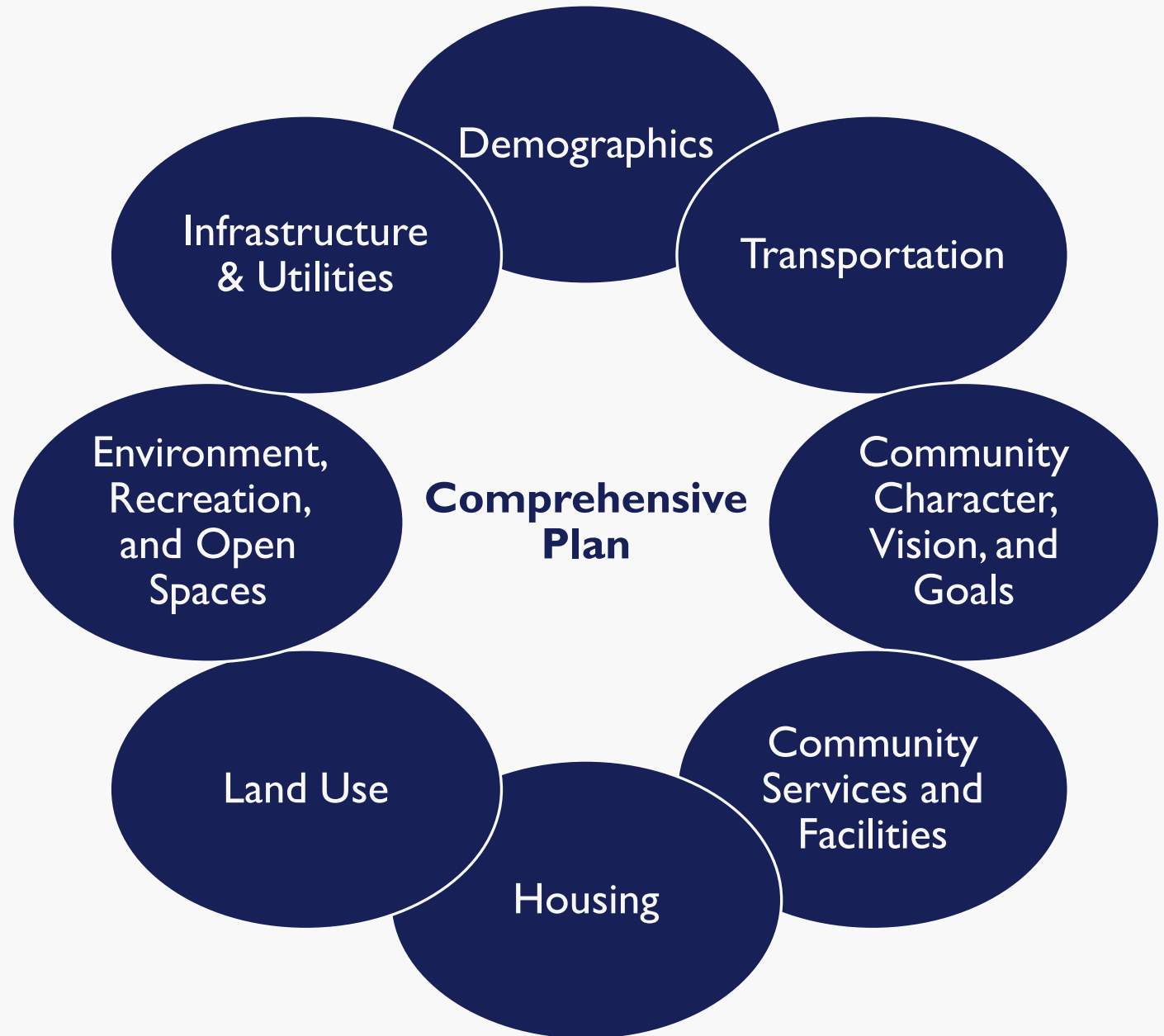
What is a Comprehensive Plan?

Community conversation about shared vision for the future.

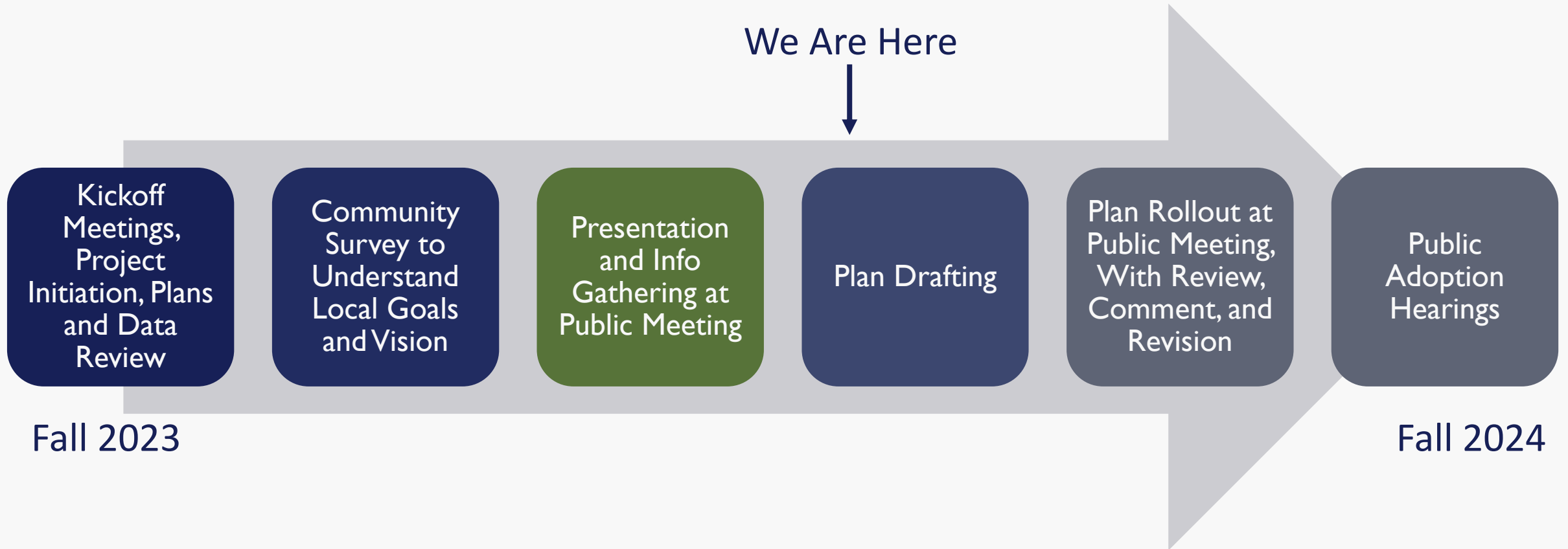
Helps staff and leadership prioritize community goals.

Required to enforce zoning.

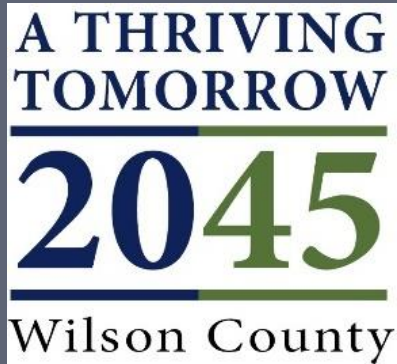
Advisory, not regulatory.



Comprehensive Plan Conceptual Process



Project Schedule and Status



Task and Event	2023			2024										
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
Project Initiation and Analysis														
Data gathering, mapping, plan review, community profile	[Timeline bar from Oct 2023 to Feb 2024]													
Community tour and kickoff meetings		[Timeline bar from Nov 2023 to Dec 2023]												
Steering Committee		11/13		01/31										
Stakeholder Interviews		[Timeline bar from Nov 2023 to Dec 2023]												
Planning Board / BOC Update Meeting														
Economic Development and Finance Meetings	10/4	11/1 & 11/15												
Visioning and Plan Development														
Community Survey				01/23-03/03										
Draft Community Vision Statement and Goals						[Timeline bar from Feb 2024 to May 2024]								
Steering Committee					03/11		05/14		07/17	tentatively scheduled				
Public Meeting(s)						04/17				08/06-08??				
Planning Board / BOC Update Meeting								06/03						
Draft Future Land Use Map							[Timeline bar from Apr 2024 to Jul 2024]							
Draft Plan Recommendations							[Timeline bar from Apr 2024 to Jul 2024]							
Plan Refinement and Adoption														
One-month public posting and adoption draft review period											[Timeline bar from Jul 2024 to Sep 2024]			
Review public comment on adoption draft											[Timeline bar from Jul 2024 to Sep 2024]			
Presentation of draft to the Planning Board and BOC											09/16	10/07		

Draft Vision and Goals

A THRIVING
TOMORROW
2045
Wilson County

Draft Vision Statement

Wilson County will prioritize agriculture and rural character in the unincorporated areas while also partnering with our embedded communities to achieve their goals and connect them.

Our identity is built on providing valuable public services, responsive local governance, and a high quality of life.

We work together and support each other to ensure a vibrant future.

Draft Goals

(in no particular order)



Collaborative Partnerships



Economy



Community Facilities



Quality of Life



Growth Management

Collaborative Partnerships

- Strengthen partnerships and provide linkages between the County and embedded towns and cities.
- Work with towns and cities to provide affordable housing in areas of opportunity, with the services and infrastructure to support those residents.



Economy

- Prioritize agriculture, farmland preservation, and agritourism in the unincorporated areas (particularly the east and south).
- Facilitate regional economic development opportunities and protect employment centers from being surrounded by incompatible uses.



Community Facilities

- Continue to provide high quality, affordable public services.
- Continue public drinking water service expansion to key locations.
- Support municipalities in pursuing parks and recreational opportunities that compliment and connect each other and County facilities.



Quality of Life

- Preserve rural landscapes, natural areas, agricultural areas, and the natural resources - water, air, and land - that residents cherish.
- Preserve and protect historical and cultural resources



Growth Management

- Guide residential growth toward cities and towns.
- Reinforce local, context-sensitive, community character.
- Guide limited, service and goods providing commercial uses to established rural crossroads.

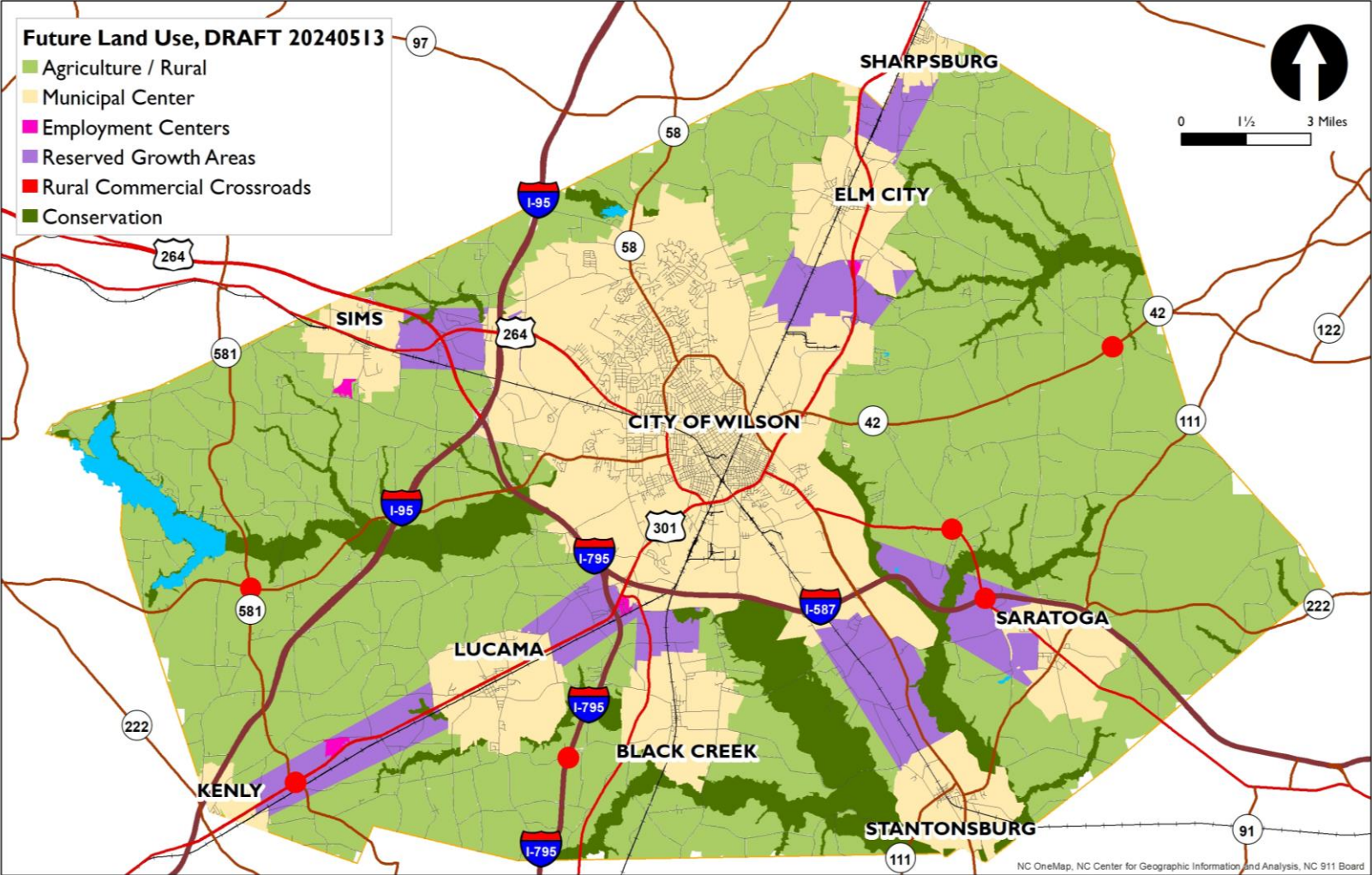


Future Land Use

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Future Land Use Map – current draft 05/13/2024

- Agriculture / Rural
- Municipal Center
- Employment Centers
- Reserved Growth Areas
- Rural Commercial Crossroads
- Conservation



Moving Forward

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Up Next

- REFINE FUTURE LAND USE MAP
- JULY STEERING COMMITTEE MEETING
- DRAFT PLAN RECOMMENDATIONS, INCLUDING IDENTIFY POTENTIAL **UDO** UPDATE MATERIALS
- AUGUST PUBLIC OPEN HOUSE – PLAN ROLLOUT
- PLAN POSTED FOR 1-MONTH OF PUBLIC REVIEW IN AUGUST
- GATHER AND INCORPORATE PUBLIC INPUT
- ADOPTION HEARINGS – PLANNING BOARD, BOCC

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Thank you.

Project website:

<https://www.wilsoncountync.gov/departments/development-services/planning/2045-comprehensive-plan>

Planning Department:

Email: PlanningAndZoning@WilsonCountyNC.gov

Phone: 252-399-2965, option 2



WithersRavenel
Engineers | Planners | Surveyors